

綠色搜尋引擎

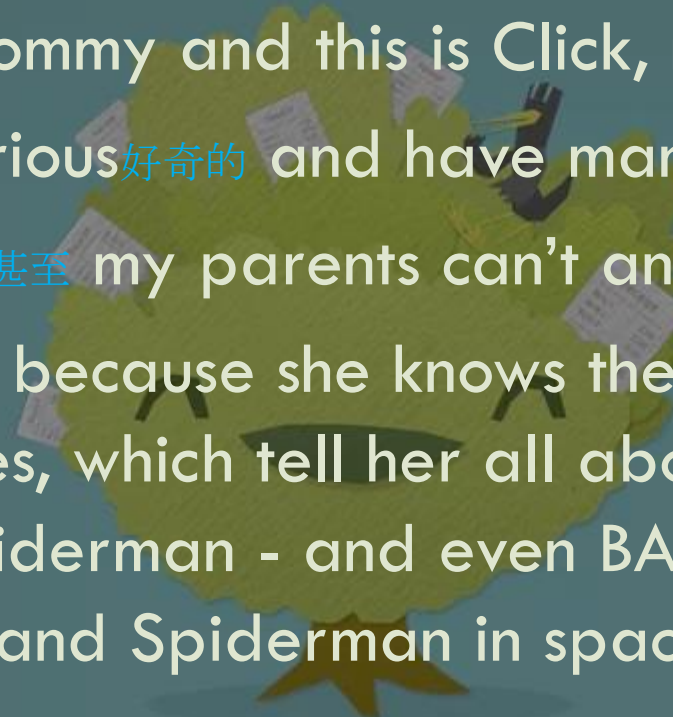
Ecosia: Superheroes of the web

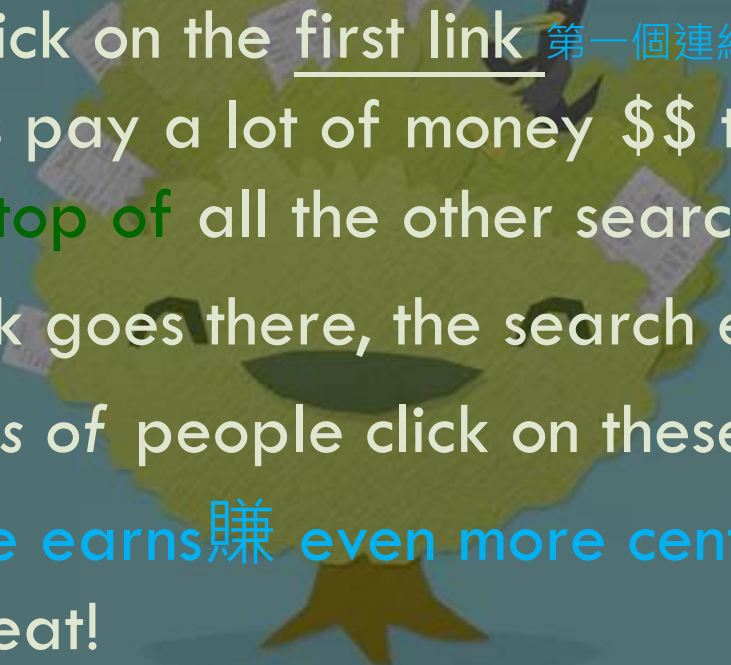
Ecosia Introduction

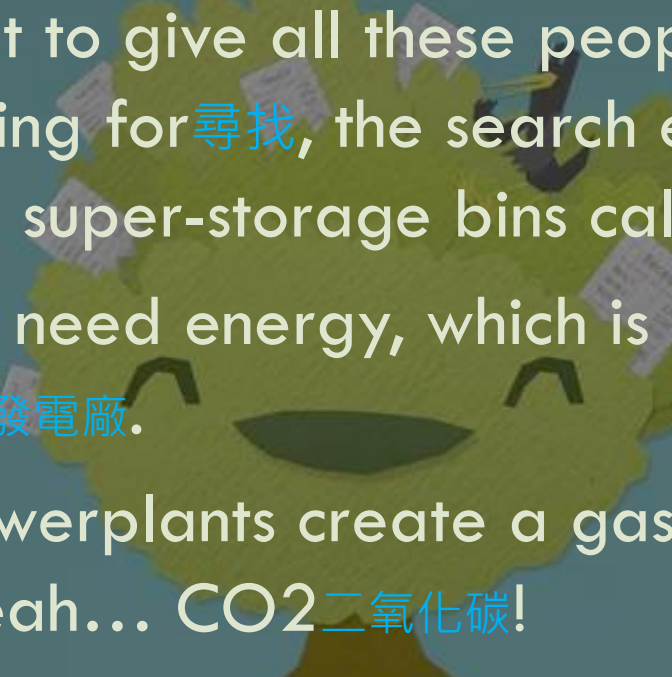
- <https://tw.voicetube.com/videos/24765?ref=news>
- <https://www.youtube.com/watch?t=25&v=I58hDYu5oKQ>

- **airplane** 飛機
- **answer** 答案,回答,答辯(vt.)回答,符合,適應,響應
(vi.)回答,負責,成功,符合
- **bank** 岸,河邊;銀行(vt.)把存入銀行
(vi.)把錢存入銀行
- **call** (vt.)呼叫,召集,打電話(vi.)叫喊,訪問
- **awesome** (a.)引起敬畏的,可怕的
- **generate** (vt.)發生,產生;生殖,生育;引起,導致
- **server** 服務器服侍者,服勤者,伺候者 ; (提供使用者某種服務的主機,其中服務包括硬盤共用,數據查詢等)

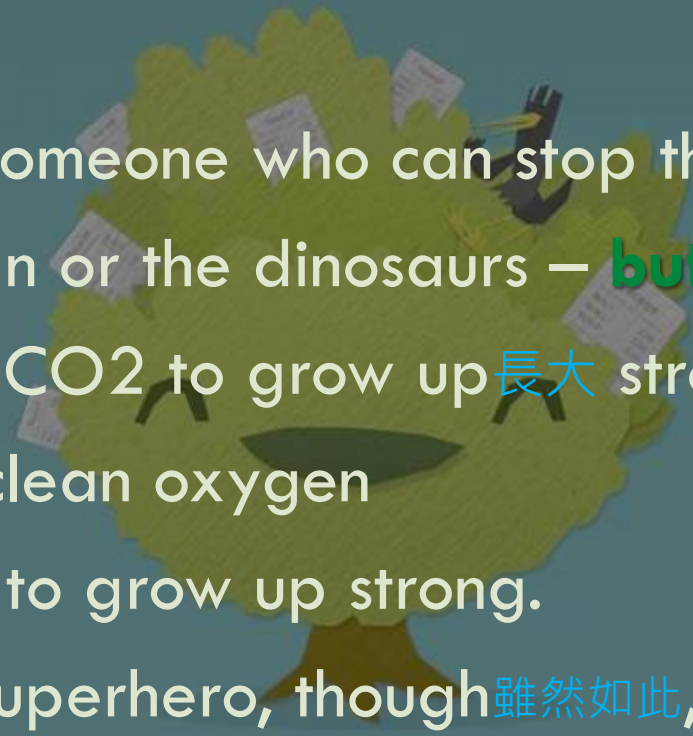
- **battle** 戰鬥,戰役;鬥爭(vi.)鬥爭,搏鬥
- **click** (v.)單擊滴答聲,拍答聲(vi.)作滴答聲(vt.)使發拍答聲
- **donate** (vt.)(vi.)捐贈
- **goodness** 優良,美德,善行,精華;上天,老天爺,上帝
- **oxygen** u 氧,氧氣
- **sickness** 疾病,不健康,嘔吐
- **threat** 威脅,恐嚇,造成威脅的事物
- **web** 網,蛛絲,蹼,織物,圈套,捲筒紙(vi.)生蹼,形成網(vt.)織蜘蛛網於,使落入圈套
- **constantly** (ad.)不變地,不斷地,時常地

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- My name is Tommy and this is Click, my mouse. 滑鼠
 - I am VERY curious好奇的 and have many questions – some that even甚至 my parents can't answer.
 - But Click can, because she knows the big internet search engines, which tell her all about space, 空間 dinosaurs, Spiderman - and even BATTLES between dinosaurs恐龍 and Spiderman in space!
 - When I want to look for something,
 - I type打字(動作) in my question and get all kinds of information. 資訊

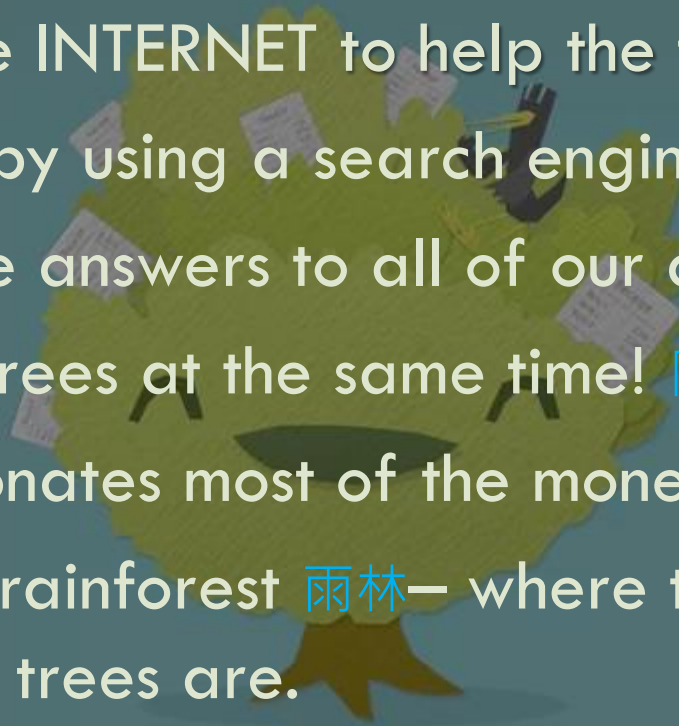
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- Most people click on the first link 第一個連結 they see – that's why companies pay a lot of money \$\$ to be in a tiny yellow box on top of all the other search results. 結果
 - Every time Click goes there, the search engine earns cents.
 - When gazillions of people click on these links every day, the search engine earns 賺 even more cents 分\$ than my piggy bank can eat!

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- Click says that to give all these people the information they are looking for 尋找, the search engine saves everything on super-storage bins called servers. 伺服器
 - These servers need energy, which is generated by power plants 發電廠.
 - And these powerplants create a gas called ummmm... 2CO? ...oh yeah... CO2 二氧化碳!
 - In fact, they make more of it than all of the airplanes together!

- Too much of this gas is making the planet 星球 veeeeery sick.
- But there IS someone who can stop the sickness – not spiderman or the dinosaurs – **but TREES!**
- They eat the CO₂ to grow up 長大 strong
- and give us clean oxygen
- which I need to grow up strong.
- “Like every superhero, though 雖然如此, the trees are constantly under threat.” 持續處受威脅狀況



- Thank goodness 恩惠 then that Click told me about a way
- we can use the INTERNET to help the trees!
- She said that by using a search engine called **Ecosia**,
- we can get the answers to all of our questions – and help the trees at the same time! 同時幫助樹木
- See, Ecosia donates most of the money it earns
- to protect the rainforest 雨林— where the biggest and most beautiful trees are.
- You can be a superhero too by using Ecosia
- and sharing this video with all of your friends!
- Together, we can use the awesome power of the web
- to make the Earth well again.



ECOSIA-綠色搜尋引擎

The Google logo is displayed in its characteristic multi-colored font (red, blue, yellow, green, blue) on a white background.

- 之前曾有報告指出，每在Google搜尋一次所排放的CO₂量，相當於**煮一杯咖啡**，但是現在我們可以有不同的選擇：

ECOSIA (<http://www.ecosia.org/>)是德國的搜尋網站，與其他競爭者不同的是，ECOSIA將**80%的廣告收益**用於復育**巴西的熱帶雨林**！

ECOSIA



The Search Engine That Plants TREES!!!

ECOSIA將80%的廣告收益用於復育巴西的熱帶雨林

目前他們每個月已經有超過**250萬**的**使用者**，總共種了**超過17萬**棵樹！

ECOSIA



- We **donate at least 80%** 我們最少捐出80%

We donate at least 80% of our **surplus income** to tree planting

- **Full transparency** 完全透明

We **publish proof of donations** to our tree-planting partners

- **Great search results** 搜尋結果佳

Results from Yahoo & Bing enhanced with Ecosia's own algorithms

- **CO₂-neutral search** 中立的二氧化碳搜尋

Ecosia **neutralizes all carbon emissions** related to your searches



carbon footprint

- 碳足跡：指每個人、家庭或每家公司日常釋放的溫室氣體數量（以二氧化碳即CO₂的影響為單位），用以衡量人類活動對環境的影響。

- <https://www.facebook.com/scottbradleemusic/videos/vb.223399304362929/888433214526198/?type=2&theater>
- Bad Romance

<https://www.youtube.com/watch?v=zvC4qGtHvIY>

拒絕再玩